

Pink Pearls of the Emerald Coast, Incorporated
P.O. Box 174
Shalimar, FL 32579

Greetings,

The Pink Pearls of the Emerald Coast Foundation, a local 501.c3 will be hosting in collaboration with the Sigma Omicron Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated® the annual Pink Ice Event on Saturday, June 22, 2024. This year's theme is Soul Train "Back in the Groove". We are excited to host this in-person event representing the 60s and 70s "Back in the Groove" of raising funds for our scholarships and community events. The event will include dinner, dancing, entertainment, and a silent auction. Please join us as we celebrate Sigma Omicron Omega chapter's 34th Anniversary!

In addition to providing our guests with an amazing experience, we are proud to say this event is our largest fundraiser of the year. We pride ourselves on the vast and consistent service we provide to our local area. This Pink Ice event will directly impact and increase our efforts to enhance our community through the following initiatives: Collegiate Scholarships to local high school seniors, the Childhood Hunger Initiative, Youth Leadership Institute, a focus on support to Senior Citizens, Mental Health Awareness, and Environmental efforts.

We would be honored to have you join us in our efforts to make a significant impact through these current initiatives. We offer sponsorship opportunities and tiers are as follows:

All 2024 sponsors will be featured on a T-Shirt which will be worn by members of the Foundation at various community events, on social media outlets, websites, and on the scrolling Digital Ads Banner at our Pink Ice Event.

Sponsorship Tiers

The Earth Wind and Pink Ice- \$750:

XL logo on Chapter T-Shirt

2 Tickets to the Pink Ice Event

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

The Pink-a-DeliK- \$500:

Large logo on Chapter T-Shirt

1 Ticket to the Pink Ice Event

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

The Ivy Hustle- \$350:

Medium logo on Chapter T-Shirt

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

The Don-Pinkelius- \$200:

Business/Organization Name on Chapter Shirt

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

The EleKtriK Slide- \$125:

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

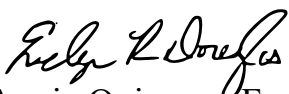
Our attendees will include a wide demographic base, to include various volunteer organizations and government officials. We believe your participation is a great opportunity to show your dedication to the growth of our community, and we are honored to serve on your behalf. Please see the attached form to submit your sponsorship information, please respond no later than June 7, 2024.

Thank you for your support.

Sincerely,

Evelyn Douglas, President

Pink Pearls of the Emerald Coast, Incorporated



Angie Onianwa, Fundraising Chairman

Pearls of the Emerald Coast, Incorporated



Pink Pearls of the Emerald Coast, Incorporated

Advertisement Request Form

2024 Pink Ice "Soul Train: Back in the Groove"

Payments for ads should be sent to:
Pink Pearls of the Emerald Coast, Inc.
Attn: Pink Ice 2024
P.O. Box 174
Shalimar, Florida 32579

Or online via <https://sooaka.com/>

All ads should be 16 x 9 or 1920 x 1080 and should be landscape (Horizontal).
Content/wording for copy ready ads, as well as wording for non-copy ready ads, should be sent to by Ms. Evelyn Douglas at ppecpresident@gmail.com by June 7, 2024

For further information contact:
Ms. Evelyn Douglas at ppecpresident@gmail.com

Thank you for the continued support! Please make checks payable to Pink Pearls of the Emerald Coast, Cash, Money Orders, Cashier's Checks and local personal checks will be accepted.

Please mark the Sponsorship Tier you have chosen:

_____ The Earth Wind and Pink Ice - \$750

_____ The Pink-a-DeliK - \$500

_____ The Ivy Hustle - \$350

_____ The Don-Pinkelius - \$200

_____ The EleKtriK Slide - \$125

Total Amount of Purchase _____

