

Alpha Kappa Alpha Sorority, Inc
Sigma Omicron Omega Chapter
P.O. Box 2702
Fort Walton Beach, FL 32549



Greetings,

The Sigma Omicron Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated® will be hosting our annual Pink Ice Event on Saturday, June 3, 2023. This year's theme is "Homecoming". We are excited to bring our event back to in-person after presenting it virtually for the last 3 years. It is truly a Homecoming! The event will include dinner, dancing, entertainment, and a silent auction. Please join us as we celebrate our 33rd Anniversary!

In addition to providing our guests with an amazing experience, we are proud to say this event is our biggest fundraiser of the year. We pride ourselves on the vast and consistent service we provide to our local area. This Pink Ice event will directly impact and increase our efforts to enhance our community through the following initiatives: Collegiate Scholarships to local high school seniors, the Childhood Hunger Initiative, our Youth Leadership Institute, a focus on support to Senior Citizens, Mental Health Awareness, and Environmental efforts.

We would be honored to have you join us in our efforts to make a significant impact through these current initiatives. Our sponsorship opportunities and tiers are as follows:

Our 2023 Sponsors will be featured on our newest Chapter T-Shirt which will be worn at various community events, on our social media outlets, website, and on our scrolling Digital Ads Banner at our Pink Ice Event.

Sponsorship Tiers

Touchdown Club- \$750:

- XL logo on Chapter T-Shirt
- 2 Tickets to the Pink Ice Event
- Full-Screen Sized Ad on the event's digital banner
- Sponsor Shoutout on our Social Media Platforms and Website

The End Zone- \$500:

- Large logo on Chapter T-Shirt
- 1 Ticket to the Pink Ice Event
- Full-Screen Sized Ad on the event's digital banner
- Sponsor Shoutout on our Social Media Platforms and Website

Bleacher Mania- \$350:

Medium logo on Chapter T-Shirt

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

The Drum Line- \$200:

Business/Organization Name on Chapter Shirt

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

Pep Squad- \$125:

Full-Screen Sized Ad on the event's digital banner

Sponsor Shoutout on our Social Media Platforms and Website

Our attendees will include a wide demographic base, to include various volunteer organizations and government officials. We believe your participation is a great opportunity to show your dedication to the growth of our community, and we are honored to serve on your behalf. Please see the attached form form to submit your sponsorship information, and please respond no later than May 25, 2023. Thank you for your support.

Sincerely,

Yolonda Washington, President

Yolonda Washington

Britney Llantín, Fundraising Chairman

Britney Llantín

Alpha Kappa Alpha Sorority, Incorporated ®
Sigma Omicron Omega Chapter
Advertisement Request Form
2023 Homecoming: A Pink Ice Affair

Payments for ads should be sent to:
Alpha Kappa Alpha Sorority, Inc. ®
Attn: Pink Ice
Sigma Omicron Omega Chapter
P.O. Box 2702
Fort Walton Beach, Florida 32549

All ads should be 16 x 9 or 1920 x 1080 and should be landscape (Horizontal).
Content/wording for copy ready ads, as well as wording for non-copy ready ads,
should be sent to soofundraisingfwb@gmail.com by May 25, 2023.

For further information contact:
Mrs. Britney Llantín
aka.bllantin@gmail.com

Thank you for the continued support of Alpha Kappa Alpha Sorority, Incorporated ®
and the Sigma Omicron Omega Chapter. Please make checks payable to Alpha Kappa
Alpha Sorority, Inc. Cash, Money Orders, Cashier's Checks and local personal checks
will be accepted.

Please mark the Sponsorship Tier you have chosen:

___ Touchdown Club- \$750

___ The End Zone- \$500

___ Bleacher Mania- \$350

___ The Drum Line- \$200

___ Pep Squad- \$125

Total Amount of Purchase _____

